RG

RODRIGO GAVA

CHIEF CREATIVE OFFICER
ANIMATION · VFX · GENERATIVE AI

CONTACT

Email
contact@gavamotion.com

LinkedIn
linkedin.com/in/rodrigogava

IMDb
imdb.com/name/nm2560441

Reels & portfolio
gavamotion.com/rodrigogava

Based in
USA · working worldwide

LANGUAGES

English — fluent
Portuguese — native
Spanish — professional

EXPERTISE

- Creative Direction
- Animation Direction
- Visual Effects
- Motion Graphics
- Storyboard
- Concept Art
- Executive Production
- IP Development
- Studio Building
- Feature Films

GENERATIVE AI

- Claude Code
- ComfyUI
- Stable Diffusion
- Forge
- Flux
- Kling

Builds his own AI tools for music, voice, video, image, storyboards and more.

PROFILE

Award-winning creative leader with 25+ years in animation, branded content and feature films across the U.S., Brazil and global markets. I build the teams and pipelines that bring stories to screen — for Cartoon Network, Netflix, Paramount Pictures, Disney, Warner Bros. and Globo TV — and today I also create with generative AI.

EXPERIENCE

2017–Now — Chief Creative Officer

May 2017 – Present · 360 Circuits / änimazed studios · USA

- **Built änimazed studios from zero** — it now represents 50% of 360 Circuits' revenue.
- Directed Henkel's 3D animation campaigns: 3 Hermes Platinum awards, 3 Telly Awards and a Communicator Award (2020–2022).
- Lead the creative team across video, 3D, animation and print — from concept and client pitch to final delivery.

In parallel, since 2023 — creating with generative AI: AimeeBlue (AI character IP · 14K followers, brand partnerships), SquadIQ (youth-soccer coaching app, iOS / Android / web), Hummarama, Gava Games, Doctor Gava and custom AI tools — all built with Claude Code.

2010–Now — Creative Director / Animation Director

Feb 2010 – Present · Gava Productions / Gava Motion · Brazil & Los Angeles

- Created and directed the feature *The Adventures of Little Columbus* (Paris Filmes) — festival premiere 2016, theatrical release 2017; Best Director at CinePE.
- Created and executive-produced the TV series *Chunk and Donut* for Gloob (2015).
- Directed the short *What's Up with Mr. Turkey?* — award-winning, nominated at 8 festivals.
- Planned and budgeted 30+ animation and live-action projects; pitched and negotiated with TV channels at Kidscreen and MIPCOM.

2004–2010 — Director

Oct 2004 – Oct 2010 · Labo Cine Digital · Brazil

- Grew and led a 60-person animation team; planned and budgeted 15+ projects.
- Animation Director on *Xuxinha and Guto Against the Space Monsters* (Warner Bros., 2005) and co-director of *Monica's Gang in an Adventure in Time* (Buena Vista, 2007) — the two highest-grossing Brazilian animated features of their time.
- Directed the *Monica's Gang* series for Cartoon Network Latin America and the Rio 2007 Pan American Games opening animations.

2002–2004 — Animator

Jul 2002 – Aug 2004 · TV Globo · Brazil

- Concept art, vignettes and animation for the daily children's show "Xuxa in the Imaginary World".

2000–2001 — UI Designer / Animator (Internship)

Feb 2000 – Jan 2001 · Fundação Getulio Vargas (FGV) · Brazil

- Interactive design, motion graphics and character animation for e-learning.

RG

EDUCATION

B.A. Graphic Design
Universidade Federal do Rio de Janeiro (UFRJ)
1998–2003

COURSES & WORKSHOPS

Scriptwriting / Storytelling — Robert McKee, 2014

Hollywood 2-Day Film School — Dov Simens, 2014

TV Production, Advanced (BTVP / ABPI-TV), 2014

Transmedia (Anima TV), 2009

Copyrights, 2009

Direct Marketing — FGV, 2000

TOOLS

After Effects · Animate · Toon Boom · 3ds Max · Photoshop · Illustrator · InDesign · Premiere · Audition · Final Draft

VOLUNTEER

Drop In The Bucket
Script, storyboard, art, animation, editing

Freedom Forward
Script, storyboard, art, animation, editing

SELECTED HONORS

- **3× Hermes Creative Awards, Platinum** — Henkel 3D animation (2020, 2021, 2022)
- **3× Telly Awards** — Henkel branded content & 3D animation (2020–2021)
- **Communicator Award** — Animation, Henkel (2021)
- **Best Director** and **Best Original Soundtrack** — CinePE, *The Adventures of Little Columbus* (2016)
- **Best Animated Feature** — Animatiba, *Little Columbus* (2019)
- **Best Brazilian First Work, Best International First Work, Best Student Animation** — Anima Mundi 2004, *The Misadventures of Joca*
- Nominee, Best Animated Feature — ABC Brazilian Motion Picture Academy (2007, 2018)
- *What's Up with Mr. Turkey?* — Best Animation, International Children's Cinema Festival 2015; nominated at 8 festivals

SELECTED FILMOGRAPHY

The Adventures of Little Columbus	Director, Art Director · Paris Filmes · feature	**2016**
Chunk and Donut	Creator, Exec. Producer · Gloob · TV series	**2015**
What's Up with Mr. Turkey?	Director, Producer · short	**2014**
RotoRooter	Director, Producer · commercials	**2012**
Cine GiBi Turma da Mônica	Director · Paramount Pictures · DVD	**2009**
Wilbor	Director, Producer · TV Cultura / TV Brasil · pilot	**2009**
Turma da Mônica	Director · Cartoon Network · TV series	**2008**
Monica's Gang in an Adventure in Time	Co-Director · Buena Vista International · feature	**2007**
Pan American Games Rio 2007	Director, Producer · ISB / COI · opening animations	**2007**
Xuxinha and Guto Against the Space Monsters	Director of Animation · Warner Bros. · feature	**2005**

Reels, full filmography and awards: gavamotion.com/rodrigogava